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**Issue date:**

## **EVENTS INDUSTRY WELCOMES GUIDANCE FOR RESTARTING**

**The Event Industry Forum (EIF) and the Department of Digital, Culture, Media & Sport (DCMS) have today agreed guidance for restarting some elements of the UK's £30.4 billion outdoor events industry.**

New guidance, compiled by EIF in consultation with Government departments, sets out how event organisers can restart some outdoor events this summer.

Today's guidance specifically lists different types of organised outdoor events that can now safely go ahead with COVID-19 secure planning in place, including outdoor performances, county shows and firework displays. The Culture Secretary has announced that performances outdoors can take place from 11 July with a socially distanced audience.

The guidelines drawn up by the Event Industry Forum, with support from DCMS and representatives from across the events industry, will keep staff, performers and visitors safe at small-scale events this summer.

The outdoor event industry has welcomed the guidance as a positive step.

“Our industry has been decimated by COVID-19 with most of the outdoor events planned for this summer and the Autumn already cancelled,” says Jim Winship, Secretary of the Events Industry Forum. “Nevertheless, publication of this guidance gives the green light which we hope will enable some smaller events to take place.

“We hope this will just be the first step on the road to recovery which will allow the outdoor event industry to return at full blast in 2021.”

The guidance can be found on the EIF website at [www.eventsindustryforum.co.uk](http://www.eventsindustryforum.co.uk)

- Ends -

For further press information please contact: Jim Winship on 07850 104034 ([jim@tesa.org.uk](mailto:jim@tesa.org.uk))

### **About the Forum**

The Events Industry Forum is an informal body which brings together event trade bodies, educational establishments and enforcement agencies twice a year to discuss issues of common interest. The Forum also publishes The Purple Guide which provides guidance for

**For more information**, please contact Jim Winship, Secretary of the Forum, on 01291 636331 or email [jim@tesa.org.uk](mailto:jim@tesa.org.uk)



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organising outdoor events and which was originally published by the Health & Safety Executive. See [www.eventsindustryforum.co.uk](http://www.eventsindustryforum.co.uk)

Members of the Events Industry Forum

Association of Circus Proprietors  
Association of Festival Organisers  
Association of Independent Festivals  
Association of Show and Agricultural Organisations  
Association of Stage Pyrotechnics  
British Air Display Association  
British Arts Festivals Association  
British Pyrotechnic Association  
Business Visits and Events Partnership  
Chartered Institute for the Management of Sport and Physical Activity  
Event Hire Association  
Event Supplier and Services Association  
Institution of Occupational Safety & Health  
Local Authority Event Organisers' Group  
Made Up Textiles Association  
National Association of Outdoor Events  
National Caterers' Association  
National Police Chief's Council  
National Traction Engine Trust  
Outdoor Arts UK  
Portable Sanitation Europe  
Production Services Association  
Professional Lighting & Sound Association  
Rugby Football Union  
The Concert Promoters Association  
The Event Services Association  
The National Centre for Resilience Learning and Development (EPC)  
The Showman's Guild of GB  
The UK Crowd Management Association

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